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MEDIA ADVISORY

7th Annual Brews for New Avenues Raises Record-Breaking Amount

\$270,000 benefits programs aimed at ending youth homelessness

PORTLAND, OREGON: 08.27.2018 – On Saturday, August 25th the seventh annual **Brews for New Avenues** fundraising event raised a record-breaking \$260,000+ for New Avenues for Youth, a Portland non-profit serving youth experiencing or at-risk of homelessness. Considered to be one of the world’s largest rare beer fundraising auctions, the crowd of 600+ was able to bid on hundreds of rare beer auction packages, purchase exclusive bottlings and enjoy tastings from more than 70 different local, national and international breweries. Since its inception, Brews for New Avenues – presented by the New Avenues for Youth Ambassador Board - has raised more than \$750,000 for New Avenues’ programs and services.

Hundreds of beer enthusiasts, many who traveled from around the globe, attended this year’s series of events – including a Brewers Dinner featuring guest breweries Jester King Brewery, from Austin, Texas and pFriem Family Brewers from Hood River, Oregon, an Oyster & Gueuze Social, and an exclusive VIP Event – all leading up to the main event on Saturday, August 25th at Portland’s Leftbank Annex. Brews for New Avenues featured a silent auction, live auction of rare and large format bottles, artisan food, live music from “The Kinky Brothers,” and craft beer from over 50 different local, national and international breweries. This year’s live auction packages include rare lambic bottles as well as exclusive beer-centered trips and experiences; the highest bid of the night at this year’s event was \$12,000 for a special trip for two to Belgium hosted by brewery Drie Fontenien.

“Thanks to the generosity of beer donors, breweries, sponsors, bidders, and the hundreds of people who attend and volunteer for Brews for New Avenues, this event continues to have a great impact on the youth we serve,” says Sean Suib, Executive Director of New Avenues for Youth. “Brews is not only a celebration of rare beer, but an opportunity to showcase and celebrate the beer community’s commitment to doing good. Because of their continued support, we look forward to being able to empower even more youth to overcome their barriers and realize their potential.”

Next year’s event is already on the calendar; the 8th annual Brews for New Avenues will take place on Saturday, August 10, 2019. Sponsorships are available; for more information contact info@newavenues.org or go to www.brewsfornewavenues.org.

About New Avenues for Youth

New Avenues for Youth takes a complete approach to addressing youth homelessness and its root causes, delivering support and resources that enable youth experiencing or at-risk of homelessness to overcome their barriers and realize their potential. For more information about New Avenues for Youth, visit www.newavenues.org or call (503)224-4339.

About the New Avenues for Youth Ambassador Board

The New Avenues for Youth Ambassador Board is a group of young professionals dedicated to raising awareness about New Avenues in the community, assisting in fundraising for the organization, fostering the development of future community leaders, and ending youth homelessness.

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