



FOR IMMEDIATE RELEASE

7th Annual Brews for New Avenues

The world's largest rare beer auction to help end youth homelessness

PORTLAND, OREGON: 04.01.2018– The Ambassador Board of New Avenues for Youth presents the seventh annual **Brews for New Avenues**– a series of events celebrating rare beer and showcasing the social consciousness of the beer community. Since its inception, Brews for New Avenues has raised more than \$500,000 for New Avenues for Youth, a Portland non-profit serving youth experiencing or at-risk of homelessness.

Hundreds of beer enthusiasts, many who travel from around the globe, are expected to attend this year's series of events – including a Brewers Dinner featuring guest breweries Jester King Brewery, from Austin, Texas and pFriem Family Brewers from Hood River, Oregon, an Oyster & Gueuze Social, and an exclusive VIP Event – all leading up to the main event on Saturday, August 25th at Portland's Leftbank Annex.

Brews for New Avenues features a silent auction, live auction of rare and large format bottles, artisan food, live music from “The Kinky Brothers,” and craft beer from over 50 different local, national and international breweries. Guests will also be able to purchase mystery bottles from the famous 1,000-bottle Wall of Beer, as well as special limited releases and collaborations from Bokkeryder, De Garde Brewing, Great Notion Brewing, Gueuzerie Tilquin, and Upright Brewing.

Organized for a city that lives, eats, breathes and drinks craft beer, last year's event raised a record-breaking \$240,000. “In 2017, we had the privilege of hosting Pierre Tilquin of Belgium's Gueuzerie Tilquin who generously auctioned off three of his blender's special bottles for more than \$5,500, and we saw a single bottle of Cantillon go for more than \$8,000,” says Jessica Elkan, New Avenues' Director of Development. “We are equally excited about this year's line-up of brewers and auction items. The generosity of the beer community has been overwhelming, and the 2018 Brews for New Avenues is sure to be another record-breaker.”

Brews VIP event, Brewers dinner and Oyster & Gueuze Social tickets go on sale May 15th at noon PST at www.brewsfornewavenues.org. General Admission tickets for the main event will be available June 1st.

Supporters interested in sponsorship or donating items to the auction should contact info@newavenues.org or go to www.brewsfornewavenues.org for more information.

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About New Avenues for Youth

New Avenues for Youth is a nonprofit organization dedicated to the prevention and intervention of youth homelessness. Since 1997, our programs and services have impacted more than 20,000 young people as they work to overcome barriers, pursue their goals, and realize their potential. From supporting basic needs like meals and counseling to providing opportunities for education, job training, employment, and housing, we meet youth where they are—and help them get where they want to go.

For more information, visit www.newavenues.org or email info@newavenues.org.

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