



Contact:
Angela Pratt, Development Manager
(503) 517-3944/ apratt@newavenues.org

August 24, 2017

MEDIA ADVISORY

6th Annual Brews for New Avenues Raises Record-Breaking Amount

\$240,000 benefits programs aimed at ending youth homelessness

PORTLAND, OREGON: 08.24.2017 – On Saturday, August 19th the sixth annual **Brews for New Avenues** fundraising event raised a record-breaking \$240,000 for New Avenues for Youth, a Portland non-profit serving youth experiencing or at-risk of homelessness. Considered to be one of the world’s largest rare beer fundraising auctions, the crowd of 600+ was able to bid on hundreds of rare beer auction packages, purchase exclusive bottlings and enjoy tastings from more than 70 different local, national and international breweries.

Since its inception, Brews for New Avenues – presented by the New Avenues for Youth Ambassador Board - has raised more than \$500,000 for New Avenues’ programs and services.

The highest bid of the night at this year’s event was \$8,300 for a single 3L bottle of Cantillon Saint Lamvinus Grand Cru. Brews for New Avenues also hosted guest blender Pierre Tilquin of Gueuzerie Tilquin who auctioned off three of his blender’s special bottles during the live auction for a total of \$5,600, while Oregon brewery, de Garde Brewing, offered three special beer experience packages which sold for \$6,200 each, raising a total of \$18,600. In addition to tasting the a variety of craft beers on tap, guests were also able to purchase special releases created by Breakside Brewery, Upright Brewing, Royale Brewing Company, and a de Garde/AltBrau collaboration exclusively for the event.

“Thanks to the generosity of beer donors, breweries, bidders, and the hundreds of people who attend Brews for New Avenues, this event continues to break records and have even greater impact on the youth we serve,” says Sean Suib, Executive Director of New Avenues for Youth. “This event is not only a celebration of rare beer, but an opportunity to showcase the beer community’s commitment to doing good. Because of their continued support, we look forward to being able to help even more youth overcome their barriers and realize their potential.”

Next year’s event is already on the calendar; the 7th annual Brews for New Avenues will take place on Saturday, August 25, 2018. Sponsorships are available; for more information contact info@newavenues.org or go to www.brewsfornewavenues.org.

About New Avenues for Youth

New Avenues for Youth takes a complete approach to addressing youth homelessness and its root causes, delivering support and resources that enable youth experiencing or at-risk of homelessness to overcome their barriers and realize their potential. For more information about New Avenues for Youth, visit www.newavenues.org or call (503)224-4339.

About the New Avenues for Youth Ambassador Board

The New Avenues for Youth Ambassador Board is a group of young professionals dedicated to raising awareness about New Avenues in the community, assisting in fundraising for the organization, fostering the development of future community leaders, and ending youth homelessness.