



FOR IMMEDIATE RELEASE

## WORLD'S LARGEST CRAFT BEER FUNDRAISER & AUCTION TO FEATURE ONE-OF-A-KIND CRAFT BEERS AND INSIDER EXPERIENCES

*Portland's Brews for New Avenues announces Live Auction packages*

PORTLAND, OREGON: 07.16.2018 - **Brews for New Avenues** – the largest craft beer fundraiser in the world – has announced some of the amazing live auction packages that will be featured at their seventh annual event scheduled for August 25<sup>th</sup> at Portland's Leftbank Annex. Attendees at last year's event saw a single bottle of Cantillon go for more than \$8,000, and this year's packages are sure to be part of another record-breaking year for Brews for New Avenues. Since its inception, the event has raised more than \$500,000 for programs serving young people experiencing or at-risk of homelessness.

This year's live auction packages include rare lambic bottles as well as exclusive beer-centered trips and experiences; some of the most anticipated packages featured are:

- A one-of-a-kind 9-bottle set of Gueuzerie Tilquin's Fruited Lambics; an extremely small size of each batch was made and have only been available to taste at events & festivals.
- A bottle of Bokkeryyder's Oma – Salmanazer, a special blend made just for this event.
- Rare bottles from Cantillon including a Lou Pepe Kriek 2010 – Jeroboam , Fou'Foune 2017 – Jeroboam, and Menu Pineau.
- A trip for two to Brussels and experience with Belgian brewery 3 Fonteinen
- A trip for two to Austin, Texas to visit Jester King Brewery.
- Special brewer's experiences with Oregon's pFriem Family Brewers and Great Notion Brewing.

"We are excited about this year's line-up of auction items and overwhelmed by the generosity of the beer community," says Jessica Elkan, New Avenues for Youth's Director of Development & Communications. "Whether you're a beer collector or just love great craft beer, Brews provides a unique opportunity for folks to support an important cause – ending youth homelessness – and we can't wait for this year's event!"

In addition to the live auction, Brews for New Avenues features a silent auction of rare and large format bottles, artisan food, live music from "The Kinky Brothers," and craft beer from over 50 different local, national and international breweries. Guests are also able to purchase mystery bottles from the famous 1,000-bottle Wall of Beer, as well as special limited releases and collaborations from Bokkeryyder, De Garde Brewing, Great Notion Brewing, Gueuzerie Tilquin, and Upright Brewing.

General admission tickets are available at [www.brewsfornewavenues.org](http://www.brewsfornewavenues.org). For more information, including sponsorship and donation opportunities, email [brews@newavenues.org](mailto:brews@newavenues.org).

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### **About New Avenues for Youth**

**New Avenues for Youth** is a nonprofit organization dedicated to the prevention and intervention of youth homelessness. Since 1997, our programs and services have impacted more than 20,000 young people as they work to overcome barriers, pursue their goals, and realize their potential. From supporting basic needs like meals and counseling to providing opportunities for education, job training, employment, and housing, we meet youth where they are—and help them get where they want to go.

For more information, visit [www.newavenues.org](http://www.newavenues.org) or email [info@newavenues.org](mailto:info@newavenues.org).