
THE SIXTH ANNUAL

BREWS

FOR NEW AVENUES

AUGUST 19TH, 2017
AT THE LEFTBANK ANNEX

Considered to be one of the world's largest rare beer fundraising auctions, **Brews for New Avenues** has raised nearly \$300,000 since its inception for New Avenues' programs for youth at-risk of or experiencing homelessness. Guests are able to bid on hundreds of rare beer auction packages, purchase exclusive bottlings and enjoy tastings from more than 40 different local, national and international breweries. We hope you'll join us and more than 700 beer enthusiasts for this unique event that showcases the social consciousness of the beer community and supports critical services for vulnerable young people.

ABOUT NEW AVENUES FOR YOUTH

Since 1997, New Avenues for Youth has impacted the lives of 20,000 youth at-risk of or experiencing homelessness through a range of services that address basic needs and safety, provide opportunities for education and career, and help youth achieve self-sufficiency. New Avenues takes a complete approach to addressing youth homelessness and its root causes, delivering support and resources that enable young people to overcome their barriers and realize their potential. For more information about New Avenues for Youth, go to:

NEWAVENUES.ORG.

SPONSORSHIP LEVELS AND BENEFITS

Benefits are negotiable and additional sponsorships may be available.
For sponsorship information or questions, please contact
Jessica Elkan at jelkan@newavenues.org or 503.517.3909.

PREMIER SPONSOR \$20,000

- Lead sponsor on all materials
- Exclusive listing on billboard advertising
- Exclusive logo placement on signage at event entrances
- Linked in all social media promotions and featured in enewsletter
- Media Package*
- 4 VIP tickets
- 2 Brews Dinner tickets
- 2 Oyster & Gueuze tickets
- 10 General Admission tickets

WALL OF BEER SPONSOR \$10,000

- Exclusive signage at Wall of Beer
- Media Package
- 4 VIP Tickets
- 2 Brews Dinner tickets
- 2 Oyster & Gueuze tickets
- 8 General Admission tickets

VIP EVENT & LOUNGE SPONSOR \$5,000

- Lead signage in VIP Event space & exclusive signage in VIP Lounges
- Media Package
- 4 VIP Tickets
- 2 Oyster & Gueuze tickets
- 6 General Admission tickets

MAIN STAGE SPONSOR \$2,500

- Exclusive signage on main stage
- Media Package
- 2 VIP Tickets
- 6 General Admission tickets

WRISTBAND SPONSOR \$1,000

- Logo on all General Admission wristbands
- 6 General Admission tickets

BREWS SUPPORTER \$500

- Signage in outdoor event space
- 4 General Admission tickets

***MEDIA PACKAGE INCLUDES:**

- Logo placement on event materials
- Logo and link on event website
- Signage on venue screens

TO LEARN MORE GO TO BREWSFORNEWAVENUES.ORG