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August 29, 2016

MEDIA ADVISORY

5th Annual Brews for New Avenues Raises Record-Breaking Amount *\$150,000 benefits programs for foster, at-risk, and homeless youth*

PORTLAND, OREGON: 08.29.2016 – On Saturday, August 27th the fifth annual **Brews for New Avenues** fundraising event raised a record-breaking \$150,000 for New Avenues for Youth, a Portland non-profit serving foster, at-risk, and homeless youth. Considered to be one of the world’s largest rare beer fundraising auction, the sold-out crowd was able to bid on hundreds of rare beer auction packages, purchase exclusive bottlings and enjoy tastings from more than 40 different local, national and international breweries.

Since its inception, Brews for New Avenues – presented by the New Avenues for Youth Ambassador Board - has raised close to \$300,000 for New Avenues’ programs and services. The highest bid of the night at this year’s event was \$3,400 for a single bottle of Cantillon Symbiose, and the sale of three bottles of Cantillon Fou Foune at events leading up to the auction and during the live auction brought in a total of close to \$10,000.

Brews for New Avenues also featured AltBrau, a collaborative brewing project, and Oregon’s de Garde Brewing who together created two special releases, Avenue No. 1 and Avenue No. 2, for the event with bottle sales raising more than \$20,000.

“We are overwhelmed by the generosity of the private collectors, breweries, bidders, and hundreds of people who attend Brews for New Avenues. To have this year’s event raise more than twice the amount of last year’s is evidence that the beer community is passionate not only about craft beer but also about doing good,” says Sean Suib, Executive Director at New Avenues for Youth. “With their continued support, we look forward to being able to help even more youth overcome their barriers and realize their potential.”

Next year’s event is already on the calendar; the sixth annual Brews for New Avenues will take place on Saturday, August 19, 2017. Sponsorships are available; for more information contact info@newavenues.org or go to www.brewsfornewavenues.org.

About New Avenues for Youth

New Avenues for Youth takes a complete approach to addressing youth homelessness and its root causes, delivering support and resources that enable foster, at-risk, and homeless youth aged 14-24 to overcome their barriers and realize their potential. For more information about New Avenues for Youth, visit www.newavenues.org or call (503)224-4339.

About the New Avenues for Youth Ambassador Board

The New Avenues for Youth Ambassador Board is a group of young professionals dedicated to raising awareness about New Avenues in the community, assisting in fundraising for the organization, and fostering the development of future community leaders.