
THE SEVENTH ANNUAL

BREWS

FOR NEW AVENUES

AUGUST 25TH, 2018
AT THE LEFTBANK ANNEX

Considered to be one of the world's largest rare beer fundraising auctions, **Brews for New Avenues** has raised more than \$500,000 since its inception for New Avenues for Youth's programs for youth experiencing or at-risk of homelessness. Guests are able to bid on hundreds of rare beer auction packages, purchase exclusive bottlings and enjoy tastings from more than 40 different local, national and international breweries. We hope you'll join us for this unique event that showcases the social consciousness of the beer community and supports critical services for vulnerable young people.

ABOUT NEW AVENUES FOR YOUTH

New Avenues for Youth is a nonprofit organization dedicated to the prevention and intervention of youth homelessness. Since 1997, our programs and services have impacted more than 20,000 young people as they work to overcome barriers, pursue their goals, and realize their potential. From supporting basic needs like meals and counseling to providing opportunities for education, job training, employment, and housing, we meet youth where they are—and help them get where they want to go. For more information about New Avenues for Youth, go to:

NEWAVENUES.ORG.

SPONSORSHIP LEVELS AND BENEFITS

Benefits are negotiable and additional sponsorships may be available.
For sponsorship information or questions, please contact
Jessica Elkan at jelkan@newavenues.org or 503.517.3909.

PREMIER SPONSOR \$20,000

- Lead sponsor on all materials
- Exclusive listing on billboard advertising
- Exclusive logo placement on signage at event entrances
- Linked in all social media promotions and featured in enewsletter
- Media Package*
- 4 VIP tickets
- 2 Brews Dinner tickets
- 2 Oyster & Gueuze Social tickets
- 10 General Admission tickets

WALL OF BEER SPONSOR \$10,000

- Exclusive signage at Wall of Beer
- Media Package
- 4 VIP Tickets
- 2 Brews Dinner tickets
- 2 Oyster & Gueuze Social tickets
- 8 General Admission tickets

VIP EVENT & LOUNGE SPONSOR \$5,000

- Lead signage in VIP Event space & exclusive signage in VIP Lounges
- Media Package
- 4 VIP Tickets
- 2 Oyster & Gueuze Social tickets
- 6 General Admission tickets

MAIN STAGE SPONSOR \$2,500

- Exclusive signage on main stage
- Media Package
- 2 VIP Tickets
- 6 General Admission tickets

WRISTBAND SPONSOR \$1,000

- Logo on all General Admission wristbands
- 6 General Admission tickets

BREWS SUPPORTER \$500

- Signage in outdoor event space
- 4 General Admission tickets

***MEDIA PACKAGE INCLUDES:**

- Logo placement on event materials
- Logo and link on event website
- Signage on venue screens

TO LEARN MORE GO TO BREWSFORNEWAVENUES.ORG